



Pharr Recycling Center
Keeping Pharr Beautiful... Starts at Home

Pharr Greener ...on the other Side

A quarterly publication of the Pharr Recycling Center
and the Stormwater Division of Public Works



Issue 4, Volume II
July 2011

Project Clean Sweep, Phase III A Beautification Success Story

The City of Pharr recently hosted a quarterly clean up event, Project Clean Sweep, focusing on cleaning up the East side of town. Over 200+ volunteers gathered Saturday April 9th to help clean and beautify the East side of Pharr. The city has long been encouraging the community to come together in support of the goals of Keep Texas Beautiful in hopes of beautifying the city.

The cities beatification efforts will continue onto the fall with the distribution of Oak trees being planted at designated locations through a tree donation made possible by TXU Energy, Urban Tree Farm. The next clean up event is scheduled for middle August and will focus on the West side of Pharr. Dumpsters will be placed around West Pharr to allow residents to dispose of trash. This is a combined effort between the Public Works Department and the Pharr beautification committee in an effort to help beautify the City of Pharr and continue to maintain the goals of Keep Texas Beautiful, to educate and engage Texans to take responsibility for improving their community environment. To find out how you can help and get involved, call us today at (956) 223-2580



Volunteers pictured above
From the Pharr Explores and the Boys and Girls Club



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Schooling Campuses on Paper Recovery

A new campaign has been launched to encourage colleges and universities to divert 75 percent of their paper from their waste streams by 2015.

The Re Paper Campus Challenge is spearheaded by the Environmental Paper Network's Re Paper Project, an initiative that focuses on increasing paper recovery and is run with help from CURC (the College and University Recycling Coalition), NWF Campus Ecology, Recycle Mania and RONA U (the Recycling Organizations of North America Higher Education Group). The project will help inform students, faculty and staff about the impacts of paper and how to best recover it for effective recycling.



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More Summer Tips for Water Conservation

Continuing our list of tips to help you conserve water this summer, try a few of the following ideas to save water indoors:

Fix leaky faucets. A leaky faucet can waste up to 3,000 gallons of water per year, and toilet leaks can waste up to 73,000 gallons a year.



Wash full loads of laundry. Washing only full loads of laundry can save up to 3,400 gallons of water each year. Need a new clothes washer? Invest in an Energy Star-qualified model, which typically uses 50 percent less water and 37 percent less energy per load.



Use the dishwasher wisely. Run automatic dishwashers with a full load, and scrape dishes clean rather than rinsing before wash



Watering Hours During Water Conservation Summer Months



Residents with addresses ending in **ODD** numbers (1,3,7,9) may water their grass, Wednesdays & Saturdays between 8:00 p.m. & 8:00 a.m.

Residents with addresses ending in **EVEN** numbers (0,2,4,6,8) may water their grass, Thursdays & Sundays between 8:00 p.m. & 8:00 a.m.



Austin Middle School's 21st Century club participated in the Earth Day festivities by restoring their front entrance garden.



Pharr Recycling Center assisted 21st Century club (Austin JH) during a tree planting activity.



Hidalgo County's "GREEN BUILDING" Grand opening Inauguration doing a hands on activity with PSJA ISD schools



Ramirez Elementary celebrated Earth Day at the Pharr Recycling



We Celebrated Earth Day 2011

The City of Pharr Recycling Center recently celebrated Earth Day 2011 this year with hundreds of school aged children of all ages from the PSJA school district area. Several schools came out this year to take a tour of our facility and learn about eco friendly lesson plans and shake hands with our mascots, Gary the Green Ranger and Cyler the Robot. If you would like to schedule a tour or a hands on eco friendly lesson, please call us today or go or website for more information at www.pharrgreenstars.com