



# Pharr Greener ...on the other Side

A quarterly publication of the City of Pharr, Recycling Center and Stormwater Division of the Public Works Department  
1301 W. Medina Ave. \* Pharr, Texas 78577 \* (956) 223-2580 \* [www.pharrgreenstars.com](http://www.pharrgreenstars.com)

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## Tire Incentive Pilot Program Launches Clean Up Efforts



Over 18,700 tires were collected from Pharr residents during the last 2 weeks in July

The City of Pharr, Recycling Center collected over 18,700 tires from Pharr residents and paid out over \$9,350 dollars to residents during the last 2 weeks of July. The TIPP program helped to encourage residents to take responsibility for their own neighborhoods and assist the city with its new beautification campaign which will target all 12 segments (areas) of the city in one year. **The area of focus for this month will be West Las Milpas from Juan Balli to West Dicker Road and Bus 281 to Jackson Road.**

Residents are encouraged to dispose of large items of trash at designated dumpsters placed in the South side of Pharr for only a few days. Tires will only be accepted the morning of Saturday, October the 22nd from 8am until 12 noon at a location to be announced. Large appliances and batteries can be taken to the recycling center during regular business hours.

This is a combined effort between the Public Works Department, and the Pharr beautification committee in an effort to help beautify the City and continue to maintain the goals of Keep Texas Beautiful to educate and engage Texans to take responsibility for improving their community environment.

### Inside This Issue:

- Tire Incentive Pilot Program a Success!
- Operation Clean Sweep, October 22, (Las Milpas)
- Pharr Nature Festival (NEW)
- Texas Recycles Day (NEW)



## Pharr Out Nature Success!

The All-American City recently hosted its eighth annual, Pharr Out KIDS Nature Day celebrating nature exclusively for KIDS. The "strictly nature" event began in 2004 as part of the first annual Pharr HUB Phestival in 2005 and since has blossomed into the City's historic downtown district.

KIDS Nature Day brings together federal, state, municipal and non-profit nature conservancy agencies whose educational exhibits focus is natural environments and all things enlightening everyone's perception of our natural resources. KIDS nature day included presentations from the Gladys Porter Zoo as well as an Outdoor Kids Fish Pond where KIDS had the opportunity to fish for real catfish and compete for trophies and prizes. KIDS also received hundreds of free meal coupons as well as cool door prizes as incentives for participating in the event. Overall, the event was a natural success!



Kids had the opportunity to fish in a pond full of live fish



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## Texas Recycles Day set for November 15, 2011

## 9 EASY Recycling Tips

From Country Home

Since 1997, communities across the country have come together on November 15 to celebrate America Recycles Day. More than a celebration, America Recycles Day is the only nationally recognized day dedicated to the promotion of recycling in the United States. One day to educate and motivate. One day to get our neighbors, friends and community leaders excited about what can be accomplished when we all work together. One day to make recycling bigger and better 365 days a year. Get involved to Recycle.

Thanks to a state law, computer manufacturers are required to offer consumers a convenient free recycling program. A new bill passed by the Texas Legislature (Senate Bill 329, 82nd regular session, 2011) will also create a similar program for recycling consumers' television equipment. In the meantime, be sure to check the website at: [TexasRecyclesTVs.org](http://TexasRecyclesTVs.org) for updated information and other available resources.

Texas Recycles Day is a great time to learn about available recycling opportunities and spread the word to others. Check with your city to find a scheduled Texas Recycles Day event in your area, or take the lead by planning your own!

1. Find a convenient place to collect recyclables. Most things come from the kitchen, making it a good spot.
2. The great thing about recycling is that it lets you put your favorite old containers, bins, or baskets to use. Assign containers for glass, plastic, and aluminum. To avoid mess, choose solid containers for storing items such as glass jars or cans that may be sticky.
3. Take leftover plastic bags back to grocery stores where they are collected and reused to make plastics.
4. Check the bottom of plastic items to identify what type of plastic they are. If the type is not recycled at your local center, consider ways to reuse the container. Pharr Recycling Center accepts #1 or 2 only.
5. Save water and time when recycling cans and bottles. No need to rinse them out or remove labels.
6. Recycle junk mail or reuse it as scratch paper. To opt-out of certain junk-mailing lists, go to [opt-out.cdt.org](http://opt-out.cdt.org).
7. Newspapers, magazines, and white paper can all be recycled as long as the paper is clean and dry. Plastic wrap, stickers, or rubber bands should be removed, but staples and plastic window envelopes are OK.
8. Recycle rechargeable batteries like those used in cell phones, or power tools. At all Radio Shack stores
9. Divide recycling duties among family members and sort items on a daily basis.

